

Back to Belmore Incorporated
Committee Meeting
Wednesday, November 15 2006

The Committee Meeting for Back to Belmore Incorporated opened at 7.30 pm.

Present: Luke Brailey, Tony Karam, Luke Cevolani, Mark Cevolani, Joseph Moses, Steven Cataldi, Joe Karam.

THE MINUTES ARE PRESENTED IN AGENDA ORDER

1) Apologies

No apologies were received.

2) Minutes of the Previous Meeting

Motion that Minutes of the second Back to Belmore Incorporated Committee Meeting held on Wednesday, October 18 2006 be accepted and confirmed as a true and accurate record of the proceedings of that meeting.

Moved: Tony Karam, Seconded: Luke Cevolani

CARRIED

3) Matters Arising from Previous Minutes

NIL

4) President's Report

Report was delivered verbally.

5) Financial / Treasurer's Report

Treasurer Mark Cevolani tabled his report. As at November 14 2006: Society Cheque Account – \$501.00; Total closing balance – \$501.00.

Financial Statement (October 18 2006 – November 14 2006)

Financial Assets at October 18 2006		
St.George Bank Society Cheque Account	307.00	
TOTAL FINANCIAL ASSETS		307.00
Income		
Campaign Donation (26/10/2006)	250.00	
Campaign Donation (02/11/2006)	150.00	
Campaign Donation (04/11/2006)	200.00	
TOTAL INCOME		600.00
Expenditure		
Domain Name [backtobelmore.com.au] Changeover	77.00	
Graphics for buttons and page headers	110.00	
Transfer of Legal Ownership of Domain Name	120.00	
Renewal of Domain Name	99.00	
TOTAL EXPENDITURE		406.00
Financial Assets at November 14 2006		
St.George Bank Society Cheque Account	501.00	
TOTAL FINANCIAL ASSETS		501.00

Motion that Treasurer's Report be accepted.

Moved: Marco Cevolani, Seconded: Steven Cataldi

CARRIED

6) Correspondence / Secretary's Report

Secretary Luke Cevolani identified the following incoming and outgoing correspondence since the last committee meeting:

- Letter from John Ballesty, Bulldog League Club Chief Executive – original correspondence to the Leagues Club was tabled at the Board Meeting on Friday, October 13. The board resolved not to take any action at the time.
- Letter from Malcolm Noad, Bulldogs Chief Executive – requested copy of the membership list of the Bulldogs Rugby League Club enclosed.
- JASWEB Pty Ltd – Invoice for \$187: Changeover of domain name backtobelmore.com.au (\$77) and graphics for buttons and headers uploaded on to the association's website (\$110).
- Letters addressed to the following Bulldogs ex-players seeking their written endorsement for the campaign. *Fred Anderson (1952-1963), Col Brown (1960-1970), Ken Charlton (1946-1954), Paul Dunn (1986-1990), Andrew Farrar (1981-1990), Clive Gartner (1956-1968), Simon Gillies (1988-1998), Bob Hagan (1967-1969), Daryl Halligan (1994-2000), Les Johns (1963-1971), Paul Langmack (1983-1990), Chris Mortimer (1978-1987), Peter Mortimer (1977-1987), Barry Nelson (1954-1961), Tim Pickup (1975-1979), Craig Polla-Mounter (1992-2001), Steve Price (1994-2004), Geoff Robinson (1977-1986) and Jason Williams (1992-1995).*
- Letters addressed to the following pubs and clubs in the local community seeking their financial sponsorship for the campaign. *Belfield RSL Sub-Branch, Belmore Returned Services & Community Club, Burwood RSL Club, Campsie South Bowling & Recreation Club Limited, Campsie RSL Club, Canterbury Hurlstone Park RSL Club, Earlwood Bardwell Park RSL Club, Earlwood Ex-Servicemen's Club Ltd, Greek Community Club Ltd (Lakemba), Lakemba RSL Club, Lakemba Workers Bowling & Recreation Club Ltd, Oasis on Beamish (Campsie), Punchbowl Ex-Services and Community Club, Roselands Bowling Club, St. John's Bowling & Recreation Club Ltd (Lakemba) and Western Suburbs Australian Football Club (Croydon Park).*
- TPP Internet – application to transfer ownership of domain name (backtobelmore.com.au), as it was originally purchased by the web designer (JASWEB Pty Ltd) in October 2005 because *Back to Belmore* did not have an ABN/ACN or Incorporation Number at the time.

Motion that Correspondence be accepted.

Moved: Mark Cevolani, Seconded: Tony Karam

CARRIED

7) Webmaster's Report

Webmaster Joe Karam reported that the interactive image of Belmore Sports Ground on the default page will be replaced no later than January 1 2007 with the same image and text [*"Let's go back to the future...let's get BACK TO BELMORE"*] found on the campaign's flyers. There will be a link located below this image that will direct visitors to the home page. Mr Karam also reported that visit durations to the website of between (a) 5m-15m were down by 0.1% from last month (12.5% of total visitors to the website) and (b) 0s-30s were down by 6.6% from last month (45.8% of total visitors to the website).

Motion that Webmaster's Report be accepted.

Moved: Tony Karam, Seconded: Luke Cevolani

CARRIED

8) General Business

President Luke Brailey called for any items of general business.

The committee considered proposals for issues to be addressed during President Luke Brailey's forthcoming meeting with Bulldogs Chairman Dr George Peponis, discussed priorities and commissioned a paper to be submitted to Mr Brailey in advance of that meeting.

Discussion took place at last committee meeting regarding mail-out to members of the Bulldogs Rugby League Club. A total of 660 postage-paid envelopes will be required for the mail-out. President Luke Brailey asked Campaign Manager Joseph Moses and Community Relations Manager Steven Cataldi to make enquires about obtaining those envelopes and the cost involved.

Mr Moses proposed that *Back to Belmore* have some bumper stickers made up as soon as possible, to be used for promotion and to give out to Bulldogs members at the 2007 AGM, and distribute through a letterbox drop with the flyers at the beginning of the 2007 NRL season. The committee asked Mr Moses to research a new design for the bumper stickers and run it by the committee at the next meeting.

Motion to purchase 1000 bumper stickers at a cost not to exceed \$500 (AUD).

Moved: Joseph Moses, Seconded: Tony Karam

CARRIED

The issue of a label printer was also discussed. The committee agreed that it would purchase a DYMO LabelWriter 400 and the necessary Labelling Tape required to assist with the upcoming mail-out in early 2007 and future mail-outs for the campaign.

It was moved that Back to Belmore Inc. should sever all ties with current web host JASWEB Pty Ltd and seek a new host by January 1 2007.

Result – For: 6 Against: 0 Abstentions: 0

CARRIED

As there was no other general business for the meeting to discuss, Luke Brailey called the formal portion of the meeting to a close at 8.02pm and thanked everyone for their attendance and support.

9) Next Meeting

The next meeting of the committee will be held on Wednesday, December 20 2006 at 6.30pm in the Lower Hall, St. Mel's Parish Hall, Campsie. ***Please note the change in time for this meeting!***

Minutes taken by the Secretary.

SIGNED AS A TRUE RECORD

SECRETARY

DATE

PRESIDENT

DATE