

**Back to Belmore Incorporated**  
**First Committee Meeting**  
**Wednesday, September 13 2006**

The First Committee Meeting for Back to Belmore Incorporated opened at 7.30 pm.

*Present:* Luke Brailey, Tony Karam, Luke Cevolani, Mark Cevolani, Joseph Moses, Steven Cataldi, Joe Karam.

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*THE MINUTES ARE PRESENTED IN AGENDA ORDER*

**1) Apologies**

No apologies were received.

**2) Report from the President**

Luke Brailey outlined the background to the incorporation of *Back to Belmore*. The intention was to take the campaign to the next level, to receive recognition as a legal and non-profit entity in order to pursue financial contributions from local businesses in the Canterbury-Bankstown area and beyond to fund the objectives and activities of the association. Any profits made through the activities of Back to Belmore Incorporated will further the campaign rather than for the personal gain of individuals on the committee.

**3) Election of office bearers**

The following office-bearers were elected:

President: Luke Brailey  
Vice-President: Tony Karam  
Secretary: Luke Cevolani  
Treasurer: Mark Cevolani  
with a term of office of 1 year.

**4) New Members**

Applications for membership of the association were received from the following: Steven Cataldi, Joseph Moses and Joe Karam.

Committee voted unanimously to accept these applications.

**5) Appointment of ordinary members to the committee**

Motion to appoint Steven Cataldi to the committee

Moved: Mark Cevolani, Seconded: Luke Cevolani

CARRIED

Motion to appoint Joseph Moses to the committee

Moved: Luke Cevolani, Seconded: Mark Cevolani

CARRIED

Motion to appoint Joe Karam to the committee

Moved: Tony Karam, Seconded: Luke Cevolani

CARRIED

**6) Rules of the association**

Motion to adopt the Model Rules for the association and the membership fee will be \$1.00 per year.

Moved: Mark Cevolani, Seconded: Luke Cevolani

CARRIED

Propose that Committee Meetings be held on the third Wednesday of each month at 7.30pm and that the association's first Annual General Meeting to be held on Wednesday, June 27 2007 at a venue and time to be confirmed at a later stage.

Moved: Luke Cevolani, Seconded: Tony Karam

CARRIED

## **7) General Business**

President Luke Brailey called for any items of general business.

Motion to appoint Luke Brailey as media spokesman for the association.

Moved: Luke Cevolani, Seconded: Joseph Moses.

CARRIED

Motion to appoint Joseph Moses as Campaign Manager for Back to Belmore Incorporated.

Moved: Steven Cataldi, Seconded: Luke Cevolani

CARRIED

Motion to appoint Steven Cataldi as Community Relations Manager for Back to Belmore Incorporated.

Moved: Joseph Moses, Seconded: Luke Cevolani

CARRIED

Motion to establish bank account for the association with the St. George Bank Limited – three signatories and any one to sign on account, which is to be used solely for the association. Three signatories are to be *President* (Luke Brailey), *Secretary* (Luke Cevolani) and *Treasurer* (Mark Cevolani). An opening deposit would be made of \$7.00 (total funds received for membership fees from the committee) and a chequebook would be issued on the account in the name of "Back to Belmore Incorporated"

Moved: Tony Karam, Seconded: Steven Cataldi

CARRIED

Motion to appoint Joe Karam as webmaster of the association's official website, <http://www.backtobelmore.com.au>, and update that website at least every fortnight. Any updates to the website that cannot be carried out by the webmaster for any reason are to be carried out by an independent web designer not affiliated with the association.

Moved: Luke Cevolani, Seconded: Mark Cevolani

CARRIED

Propose that letters be sent to as many businesses in the local Canterbury-Bankstown area as possible seeking financial contributions for the activities of the association.

Moved: Luke Cevolani, Seconded: Joseph Moses

CARRIED

Propose that letters be sent to as many politicians, current and former Bulldogs players and other people of importance as possible, seeking their written endorsement for the campaign.

Moved: Tony Karam, Seconded: Luke Cevolani

CARRIED

Community Relations Manager Steven Cataldi suggested the idea of holding a family day at Belmore Sports Ground to garner solid support for the campaign and to make the local community aware of *Back to Belmore*. The committee asked Mr. Cataldi to do additional research and find out what has to be done to arrange such an occasion and report back to the committee at the next meeting.

Discussion took place on a new slogan for the campaign. It was agreed that we would adopt the slogan suggested by newly-appointed Campaign Manager Joseph Moses, “*Back to the Future, Back to Basics....Back to Belmore*”.

Steven Cataldi and Joseph Moses reported to the committee about a project they had been working on together for the campaign prior to incorporation on August 25 2006. The Community Relations Manager and Campaign Manager presented double-sided *Back to Belmore* flyers to the meeting that were then circulated among the members present. The flyers will be distributed in six ways:

- (1) At Bulldogs home games in 2007
- (2) In front of the Lakemba Services Memorial club, as fans board the supporters buses to Telstra Stadium
- (3) Through a mail-out to members of the Bulldogs Rugby League Club
- (4) Through a letterbox drop in the streets that encircle Belmore Sports Ground and
- (5) In the foyer of the Canterbury Leagues club
- (6) Under the windscreen wipers of cars parked in areas of interest, e.g. Leagues club parking lot, Burwood Road Belmore.

The committee decided that two volunteers would conduct the letterbox drop on the weekend of the Grand Final (September 30 and October 1 2006) should the Bulldogs topple their opponents in the Preliminary Final. If the Bulldogs are knocked out in the Preliminary Final, the committee will discuss an appropriate time to conduct the letterbox drop at the next committee meeting. The committee asked that permission be sought from management of the Canterbury Leagues club to hand out flyers in the foyer of the club. If permission is granted, the flyers will be handed out at an appropriate time to be discussed with management of the club.

The issue of campaign merchandise was discussed. The committee decided that once sponsorship is forthcoming we would actively seek bumper stickers and fridge magnets only. Once produced these goods will not be sold but distributed in the same manner as the flyers free of charge.

Joseph Moses raised the idea of creating a banner for *Back to Belmore* with the aim of taking it to Bulldogs’ home games in 2007. The poster or banner would be made of cloth, have a clear message expressing desire to return to Belmore with reference to the campaign’s official website and a picture of a large bulldog. The idea was discussed, endorsed in principle and the committee asked Mr. Moses to do additional research and find someone who would be able to create the banner.

Webmaster Joe Karam informed the committee about three new pages for the official campaign website – “CB LOUNGE” (‘Endorsements & Testimonials’), “PEDIGREE CLUB MEMBERS” (‘Sponsors’) and “OFFICIAL AREA” (‘Committee Members’). These three pages are currently under construction and should be uploaded on to the website no later than the weekend of the Grand Final (September 30 and October 1 2006).

The following funds were received at this meeting for membership fees:

- \$1.00 – Luke Brailey
- \$1.00 – Tony Karam
- \$1.00 – Luke Cevolani
- \$1.00 – Mark Cevolani
- \$1.00 – Joseph Moses
- \$1.00 – Steven Cataldi
- \$1.00 – Joe Karam
- *Total:* \$7.00

As there was no other business for the meeting to discuss, Luke Brailey called the meeting to a close at 8.26 pm and thanked everyone for their attendance and support. The Vice President Tony Karam took this opportunity to ask that a vote of thanks be given to the President for both this evening and the past 12 months since forming *Back to Belmore*, noting he had put a lot of work in and done a tremendous job.

**8) Next Meeting**

The next meeting of the committee will be held on Wednesday, October 18 2006 at 7.30pm in the Lower Hall, St. Mel's Parish Hall, Campsie.

*Minutes taken by the Secretary.*

**SIGNED AS A TRUE RECORD**

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**SECRETARY**

\_\_\_\_\_  
**DATE**

\_\_\_\_\_  
**PRESIDENT**

\_\_\_\_\_  
**DATE**